

ADVERTISING CONTRACT

Name _____
 Company or School _____
 Address _____
 City/State/Zip _____
 Phone _____
 Email _____
 Fax _____
 Signature _____
 Title _____



Signature acknowledges that Advertiser has read and agrees to the MJAOM Advertising Terms.

AD SIZE/COLOR

BLACK AND WHITE

	# of Insertions (Check One & Indicate # of Issues)	Single Issue Rate (10% Discount Each Issue for 4 Consecutive Issues)
1/6 page (2.3"w x 4.75"h)	<input type="checkbox"/> One Time or <input type="checkbox"/> Multiple (# Issues)	\$375
1/4 page (3.75"w x 5"h)	<input type="checkbox"/> One Time or <input type="checkbox"/> Multiple (# Issues)	\$450
1/3 page (2.35"w x 4.75"h) horizontal	<input type="checkbox"/> One Time or <input type="checkbox"/> Multiple (# Issues)	\$550
1/2 page (7.35"w x 4.75"h) horizontal	<input type="checkbox"/> One Time or <input type="checkbox"/> Multiple (# Issues)	\$775
Full page (no bleeds) (7.35"w x 9.63"h)	<input type="checkbox"/> One Time or <input type="checkbox"/> Multiple (# Issues)	\$1,225

FULL COLOR (CMYK)

1/4 page (3.75"w x 5"h)	<input type="checkbox"/> One Time or <input type="checkbox"/> Multiple (# of Issues)	\$600
1/3 page (3.75"w x 4.75h)	<input type="checkbox"/> One Time or <input type="checkbox"/> Multiple (# of Issues)	\$675
1/2 page (7.35"w x 4.75"h) horizontal	<input type="checkbox"/> One Time or <input type="checkbox"/> Multiple (# of Issues)	\$900
Full page (no bleeds) (7.35"w x 9.63"h)	<input type="checkbox"/> One Time or <input type="checkbox"/> Multiple (# of Issues)	\$1,500
Inside Front Cover – Full Page	<input type="checkbox"/> One Time or <input type="checkbox"/> Multiple (# of Issues)	\$2,100
Inside Back Cover – Full Page	<input type="checkbox"/> One Time or <input type="checkbox"/> Multiple (# of Issues)	\$1,950
Full page back cover (8.5" x 11" trim)	<input type="checkbox"/> One Time or <input type="checkbox"/> Multiple (# of Issues)	\$1,950

PAYMENT information:

The advertiser agrees to pay, and will assume responsibility for payment by the advertier's authorized agent, for all space used in accordance with this Advertising Contract. No cancellations will be accepted after the space request deadline for the appropriate issue. The advertiser agrees that new ads for contracted space must be submitted by the art submission deadline for that issue or ad copy appearing in the previous issue will be used. The editors reserve the right to reject any advertisement that does not meet the standards of *Meridians: The Journal of Acupuncture and Oriental Medicine*.

Ad materials will not be returned.

PLEASE NOTE: ADS WILL BE INVOICED FOR EACH ISSUE via email. PAYMENT MUST BE RECEIVED WITHIN 30 DAYS OF RECEIPT OF INVOICE. **TO PAY IN FULL FOR FOUR CONSECUTIVE ISSUES,** please contact **Lynn Eder, leder@meridiansjaom.com**

Amount Due Per Ad:	\$
Minus 10% (4 Issues in 12 Mos)	\$
Total Due:	\$

ACCEPTABLE FILE FORMATS:

CMYK color space preferred on all files - U.S. Sheetfed Coated v2
 PDF/X-1a:2001 or "Press Quality" PDF
 EPS (with all fonts outlined; any embedded raster imagery at 300 ppi)
 JPEG, TIFF or PSD: each at 300ppi at full ad size
 No native InDesign, QuarkXpress, Publisher or Word files accepted.

To pay by credit card, send ph # to Lynn Eder, leder@meridiansjaom.com

Lynn will call you to process your credit card payment.

MAILING ADDRESS FOR CHECKS (make check to Meridians: JAOM)

Meridians: JAOM
 PO Box 188331
 Sacramento, CA 95818-4007

CANCELLATION POLICY: NO cancellations will be accepted after the space request deadline.

Questions: Please email Lynn Eder, leder@meridiansjaom.com

ART SUBMISSION DEADLINES

ISSUE	SPACE REQUEST REQUIRED BY	NEW ART RECEIVED BY
July (Summer Issue)	April 15	May 15
October (Fall Issue)	July 15	August 15
January (Winter Issue)	October 15	November 15
April (Spring issue)	January 15	February 15

FOR OFFICE USE ONLY	
# _____	V. _____
# _____	V. _____
# _____	V. _____
# _____	V. _____